Below are the question where analysis can be done.

1. Showing the states(Whole nation/6 states) device\_id/event\_id count on the Map.
2. Distribution of Users(device\_id) across States.(Whole nation/6 states)
3. Distribution of Users across Phone Brands(Consider only 10 Most used Phone Brands).
4. Distribution of Users across Gender.(For all 6 states)
5. Distribution of Users across Age Segments.
6. Distribution of Phone Brands(Consider only 10 Most used Phone Brands) for each Age Segment, State, gender(optional).
7. Distribution of Age Segments for each State, Gender(optional) and Phone Brand(Consider only 10 Most used Phone Brands).
8. Hourly distribution of Phone Calls.
9. What are the top 5 cities from the 6 states with more mobile usage.
10. What are the top 10 Device Model usage across states.
11. How many events are generated by user?
    1. across the nation
    2. across each of the 6 target states